

7 -9 June 2019
Riverside Park
Guelph



Guelph & District Multicultural Festival

Sponsorship Package 2019

About Us



The **Guelph & District Multicultural Festival** is a community, family-friendly event with an emphasis on participation. Intercultural education informs the direction of the Festival, both within and outside the main festival event.

The **Guelph & District Multicultural Festival** is in its 33rd year and is a iconic festival in Guelph and District, we have been nominated for Guelph Mercury Tribune – Readers choice awards for **Best Community Event / Festival 2018**.

A richly diverse program comprising leading musicians, dancers and multicultural arts practitioners from the community representing the world culture and the ethno-cultural traditions.

More than **25,000** people visited the 2018 festival from Guelph and surrounding areas.



Organizations and agencies supported by the festival



Children's foundation of Guelph and wellington

Immigrant services Guelph – Wellington

Scouts Canada

St. Johns Ambulance

Catholic School Board

Collaborations with agencies

- City of Guelph
- United Way
- University of Guelph
- Conestoga college

Sponsorship Opportunities



	Carnival		Main Stage Cultural Shows and Performances		Food Tent
Youth and Children's Activity Tent		Band Performance		The Festival Market Place	
	Magical Midway		Highland Games		An Evening in the Exotic East

Partnership Opportunities



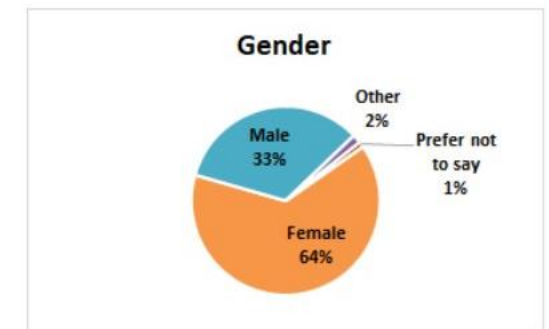
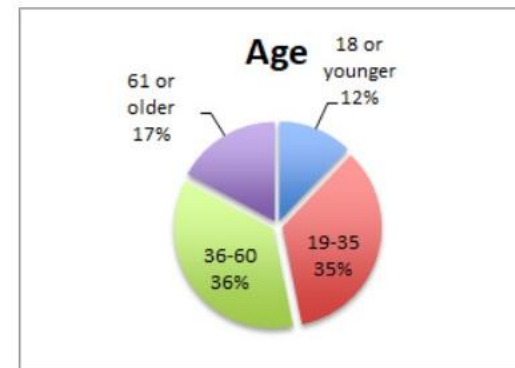
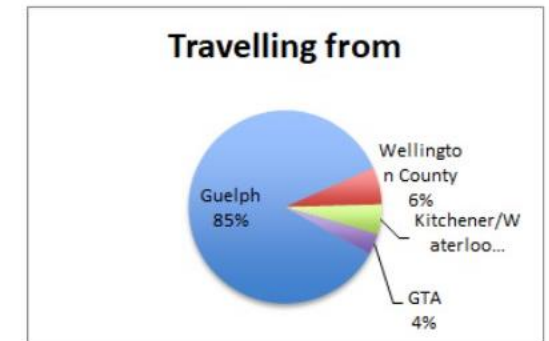
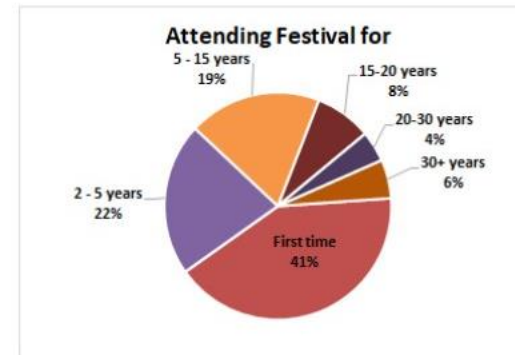
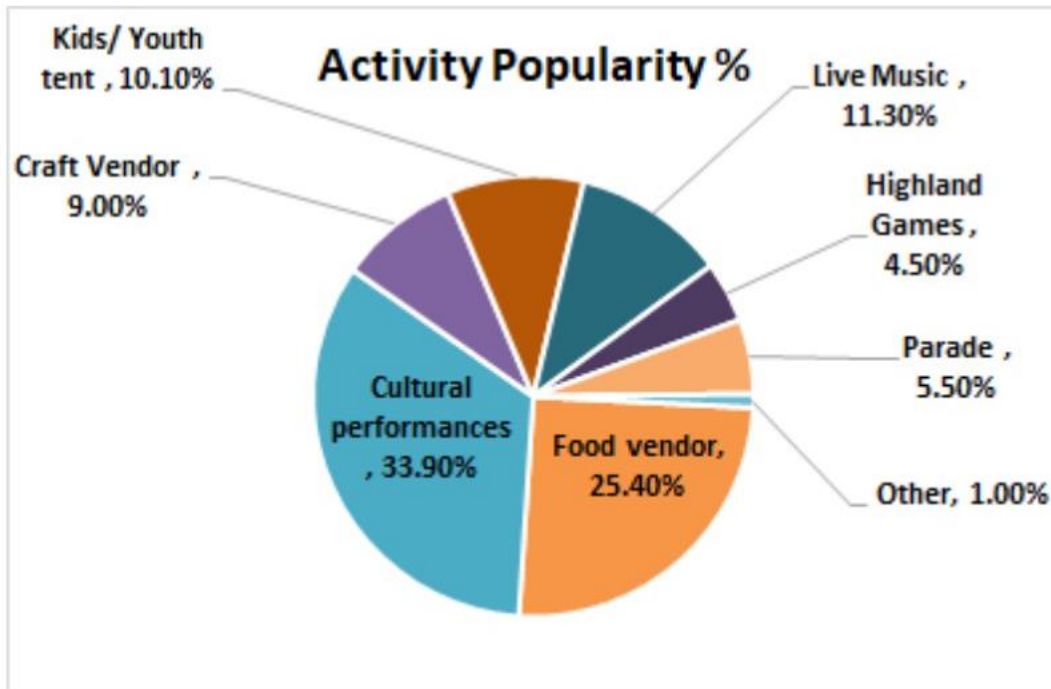
Sponsor Level Status	Donation	Entitlements
Gold	\$10000	<ul style="list-style-type: none"> Logos at entrance arch of the Festival, Main Stage & Food Tent Logo inclusion in all print (posters, programs, ads, website) 10x8" booth in Commercial Vendor area (tent provided by you) Invitation to Sponsorship Appreciation Night
Silver	\$4000 - \$6000	<ul style="list-style-type: none"> Opportunities to sponsor bands & performers Banner at Main Stage in Food Tent (banner provided by you) Logo inclusion in all print (posters, programs, ads, website) 10x10" booth in Commercial Vendor area (tent provided by you) Invitation to Sponsorship Appreciation Night
Bronze	\$2000-\$3000	<ul style="list-style-type: none"> Opportunities to sponsor individual tents & bands See other side
Friends of the Festival	\$500-\$1000	<ul style="list-style-type: none"> Opportunities to sponsor individual tents & bands Logo & acknowledgement on GDMF website Featured on GDMF website & social media Invitation to Sponsorship Appreciation Night

Partnership Opportunities



ITEM	LOCATION	PRICE	STATUS
YOUTH & CHILDREN'S ACTIVITIES & TENTS	Main Concourse	\$4,000	Silver
CULTURAL SHOWS & PERFORMANCES	Main Stage	\$7,000	Silver
MUSIC STAGE IN FOOD TENT	Food Tent	\$6,000	Silver
CARIBBEAN CARNIVAL	Band Shell Area	\$3000	Bronze
AN EVENING IN THE EXOTIC EAST	Band Shell	\$3000	Bronze
THE FESTIVAL MARKET PLACE	Main Walkway	\$2500	Bronze
FOOD TENT	Park Area	\$3000	Bronze
MAGICAL MIDWAY	Entry to Magical Midway	\$3,000	Bronze
HIGHLAND GAMES	Park Area	\$2500	Bronze

Festival 2018 Survey Results



Sponsors

PROUD SPONSORS



PROUD PARTNERS



WITH FUNDING BY



FRIENDS OF THE FESTIVAL



See You Next Year



Contact Us

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